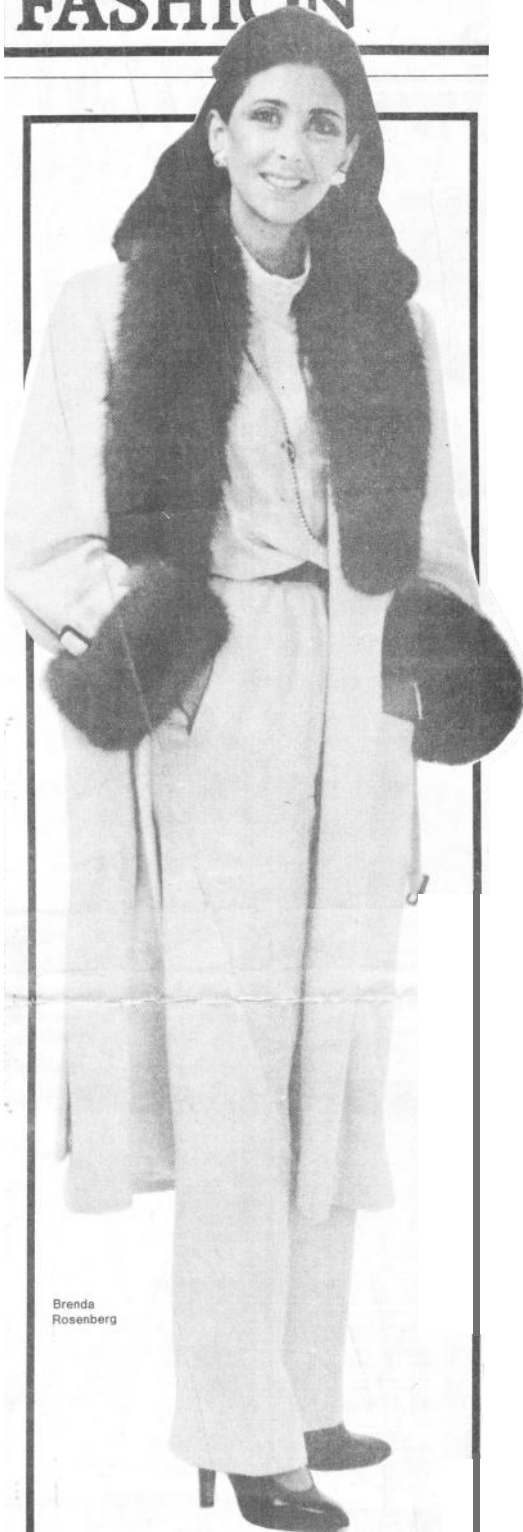


The Terrific Twelve

FASHION



Brenda
Rosenberg

Our first hall-of-famer

Rules are made to be broken, and right from the start we broke our "rule" that no fashion retailing executives could be part of the Best-Dressed List. We had decreed them "off-limits" (along with media personalities, especially television) because our local fashion VIPs (a) have knowledge and resources not usually available to the nonprofessionals and (b) there are so many who are so attractive, so consistently attractive, we'd never have space for anyone else.

What, then, to do about Brenda Rosenberg, the vice-president and corporate fashion director of Hudson's? A News Fashion Hall of Fame, that's what. Mrs. Rosenberg's wardrobe is unique, Mrs. Rosenberg's concept is unique.

Ask her for favorite designers and she responds, "You want that long a list?" She is more explicit, though, with the *kinds* of things she likes at the moment — "either glamorous and sophisticated or clean-lined and minimalist; I never buy anything ordinary."

Certainly the Bill Bliss pink cashmere coat and pants outfit literally lavished with sable that she's wearing for her News portrait is indicative of that philosophy. There is no way such a showstopper could be termed *ordinary*.

— Tavy Stone